



Drive Sales and Engagement

Auto Parts Recognition

LEVERAGE ARTIFICIAL INTELLIGENCE AND AUGMENTED REALITY TO IMPROVE USER EXPERIENCE. ENABLE YOUR CUSTOMERS TO QUICKLY IDENTIFY AND FIND ANY AUTO PART THEY NEED TO REPLACE IN THEIR VEHICLE. HELP CONSUMERS MAKE PURCHASING DECISIONS FASTER ELIMINATING GUESSWORK

How it works

Our computer vision and voice recognition (AI) technology recognizes a user's vehicle, its make, model and year with 96% accuracy to offer them the choice of available auto parts and accessories. It also helps recognize a replacement part and quickly select exactly the same part as original. Augmented Reality enables customers to visualize interior and exterior accessories and other auto parts on their real car by overlaying digital content onto a live video from their smartphone camera. It also allows consumers to see video with necessary instructions for maintenance and repair.

Key Features

- Manage and distribute your product catalogue, video and specifications
- Offer only those auto parts that ideally fit your customer's vehicle
- Visualize accessories on their real cars
- Enable consumers to instantly identify and buy a replacement part or a service



Benefits

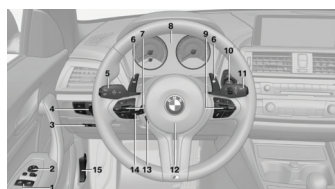
- Differentiate your brand by offering your customers the most unique shopping experience
- Driving user engagement and purchasing decision-making
- Increase customer satisfaction and loyalty by removing the initial guesswork and ensuring proper fitment
- Sell the available aftermarket upgrades before they roll out of the showroom floor

View the demo

STEP 1: Download the application NliteN for Marketing in App Store or Google Play:



STEP 2: Open the application, click "How-To" in the menu, and point your smartphone at the marker here:



STEP 3: Enjoy!

