



Drive Sales and Engagement

Augmented Reality for Trading Cards and Collectibles

ENHANCE USER ENGAGEMENT BY BRINGING TRADITIONAL PRINT TO LIFE USING AUGMENTED REALITY. ENABLE YOUR CUSTOMERS TO GET REAL TIME STATISTICS AND DISCOVER USEFUL INFORMATION ABOUT PRODUCTS IN AN INTERACTIVE AND UNCONVENTIONAL FASHION. OFFER UNIQUE INCENTIVES AND DISCOUNT PROMOTIONS TO DRIVE NEW SALES.

How it works

Augmented Reality brings users information that exists in the digital world and presents it automatically and intuitively in association with things in the real, or physical, world. Users discover interactive content such as animated product information, real time statistics, related video, discount codes and links to buy new items overlaid on a live video from their smartphone camera pointed at a trading card or a collectible.



Benefits

- ➔ Extend your reach, by engaging digital generation
- ➔ Drive new revenue through sending discount coupons
- ➔ Boost engagement and interaction by gamifying trading cards and collectibles
- ➔ Get insights on the preferences of your consumers to drive better decisions

View the demo

STEP 1: Download the application NliteN for marketing in App Store or Google Play:



STEP 2: Open the application and point your smartphone at the marker here:



STEP 3: Enjoy!

