



Augmented Reality for Business Cards

BUSINESS CARDS ARE NO LONGER LIMITED TO CONTACT SHARING PURPOSES RATHER THEY CAN ACT AS A SMALL WINDOW TO INFORM YOUR CUSTOMERS ABOUT YOUR COMPANY, PRODUCTS, AND SERVICES. AND, THIS UNIQUE OPPORTUNITY IS LEVERAGED BY THE MOST FUTURISTIC AUGMENTED REALITY TECHNOLOGY.

How it works

Augmented Reality brings users information that exists in the digital world and presents it automatically and intuitively in association with things in the real, or physical, world. Users discover interactive content such as company and product advertisements overlaid on a live video from their smartphone camera pointed at a business card.



Benefits

- ➔ Differentiate your brand and WOW your customers
- ➔ Turn a pocket-size paper into an interactive product catalogue or a product demonstration tool
- ➔ Provide your customers with the call-to-action buttons to instantly visit your website, email you directly, or share your card in social media

View the demo

STEP 1: Download the application NliteN for Marketing in App Store or Google Play:



STEP 2: Open the application and point your smartphone at the marker here:



STEP 3: Enjoy!

